



NEW STORE CONSTRUCTION

Best Buy—Success Story

In 2010, Best Buy had plans to open upwards of 100 in-line Best Buy Mobile Stores. Best Buy has always been a leader in the electronic marketplace. They decided to expand into new stores that specialized in mobile phone technologies. The locations of these stores were planned to be in malls across the United States. Typical contracts are competitive bid projects with a small pool of preferred contractors.

MENEMSHA'S SOLUTION

- Having a successful history with Best Buy in new store construction and remodeling, Menemsha was consulted to continue with the partnership.
- Menemsha committed a project management/site supervision team that quickly learned the needs of Best Buy mobile stores.
- After reviewing the proposed schedules, the team offered feedback to both scope and schedule that has helped to reduce both time and cost on the projects.

RESULTS

- As an ongoing project partnership, Menemsha continues to turn every site on time and within budget.
- Menemsha's national network of subcontractors has helped to keep costs low while still maintaining quality control as expected by the Best Buy team.