

AT&T—Success Story

Menemsha has been working with AT&T since 2000. For the past 10 years, Menemsha has provided open store remodels, new construction, and rollout programs. Most recently, Menemsha has been conducting site surveys of existing stores and providing them with a 360 DVR of their store.

MENEMSHA'S SOLUTION

- Menemsha has put forth a project management/site supervision team that has successfully completed over 100 combined projects for AT&T in the western market.
- The stores range from different levels of design from the high- end to the low- end depending on the area and market.
- Square footage of the designs range from 2500 square feet up to 6500 square feet.
- The team worked closely with the client, suppliers, and vendors to ensure the stores were being completed within the timeframe allotted.
- It is the team's responsibility to coordinate 100% of the vendor activity.
- Typical time of construction ranges from 6-9 weeks depending on level of design and size.

RESULTS

- AT&T has successfully opened and remodeled over 100 stores thru the Menemsha team.
- As a result, in the past two years, AT&T is now contracted with Menemsha's architectural services department to conduct site surveys of their existing stores and provide them with a full survey which includes a 360 DVR of the store.