

Case Study: AT&T

Division: Construction Management

Project Description: New construction, Open Store Remodels, Roll -Out Programs, Site Surveys and DVR.

Menemsha
LOS ANGELES | BOSTON



The Project:

Menemsha has been working with AT&T since 2000. In the past 10 years, Menemsha has performed open store remodels, new construction, roll out programs, and is most recently conducting site surveys of existing stores and providing them with a 360 DVR of their store.

Menemsha Solution:

- Menemsha has put forth a project management and site supervision team that has successfully completed over 100 plus combined projects for AT&T in the western market.
- The stores range from different levels of design from the high end to the low end depending on the market and area.
- Square footage of the designs range from 2500 sq. up to 6500 sq. feet.
- The team worked closely with the client, the suppliers and the vendors to ensure the stores were being completed within the timeframe allotted.
- It is the team's responsibility to coordinate 100% of the vendor activity.
- Typical time of construction range from 6-9 weeks depending on level of design and size.

The Result:

- AT&T has successfully opened and remodeled over 100 plus stores thru the Menemsha team.
- As a result of this, in the past two years, AT&T is now contracted with Menemsha's architectural services department to conduct site surveys of their existing stores and provide them with a full survey which includes a 360 DVR of the store.