

**Case Study:** Best Buy Mobile  
**Division:** Construction  
**Project Description:** New Store Construction

**Menemsha**  
LOS ANGELES | BOSTON



## The Project:

In 2010, Best Buy began plans to open upwards of 100 in-line Best Buy Mobile Stores. Best Buy has always been a leader in the electronic market place. They decided to expand into new stores that specialized in mobile phone technologies. The locations of these stores were planned to be in malls across the United States. Typical contracts are competitive bid projects with a small pool of preferred contractors.

## Menemsha Solution:

- With the history of past success with Best Buy and Menemsha with both new store constructions and remodel programs, Best Buy again asked Menemsha to partner with them on this new project.
- Menemsha committed a Project Management and Site Supervision team that quickly learned the needs of Best Buy Mobile Stores. The team, after review of the proposed schedules, offered feedback to both scope and schedule that has helped to reduce both time and cost on the projects.

## Result:

- While this is still an on going partnership for this project and sites are still under construction, Menemsha has turned every site on time an on budget.
- Menemsha's national network of subcontractors has helped to keep the cost low while still getting the quality of work expected by the Best Buy team.