



NEW STORE CONSTRUCTION

Guess—Success Story

In 2010, Menemsha was put on the Guess, Inc. bid list to bid projects across the country for new store construction. The store designs ranged from 1,800 square feet to 6,000 square feet tenant improvements. The types of stores are: G by Guess, Guess Inc., and Guess Accessories.

MENEMSHA'S SOLUTION

- Menemsha has put forth a project manager and project management/site supervision team that have successfully completed 3 projects, one in each category as stated above.
- The team worked closely with the client, suppliers, and vendors to ensure the stores were being completed within the timeframe allotted. Typically, the timeframe on these jobs is 6-8 weeks, depending on scope and size.

RESULTS

- Guess has successfully opened their second Guess Accessory store in the Florida market, a G by Guess in West Covina, California, and a Guess in Peabody, Massachusetts.
- The success of the accessory store will lead to more stores like this in the Florida market.
- Guess continues to grow and expand, currently contracting Menemsha to form a partnership for another job in California to help value engineer the job at a cost plus contract.