

Case Study: Guess
Division: Construction Management
Project Description: New Store Construction

Menemsha
LOS ANGELES | BOSTON



The Project:

In 2010, Menemsha was put on the Guess, Inc bid list to bid projects across the country for new store construction. The store designs ranged from 1,800 square feet to 6,000 square feet tenant improvements. The types of stores are: G by Guess, Guess Inc, and Guess Accessories.

Menemsha Solution:

- Menemsha has put forth a Project Manager, and Project Management and Site Supervision team that have successfully completed 3 projects, one in each category as stated above.
- The team worked closely with the client, the suppliers, and the vendors to ensure the stores were being completed within the timeframe allotted. Typically, the time frame on these jobs is 6-8 weeks, depending on scope and size.

Result:

- Guess has successfully opened their second Guess Accessory store in the Florida Market, a G by Guess in West Covina, California, and a Guess in Peabody, Massachusetts.
- The success of the accessory store will lead to more stores like this in the Florida market.
- They continue to grow and expand, and have now contracted Menemsha to partner with them to do another job in California to help value engineer the job at a cost plus contract.