



McDonald's—Success Story

In 2007, McDonald's targeted their California locations to upgrade for ADA compliance. McDonald's targeted their facilities that were constructed after the enactment of the ADA (1992 effective date). The requirement for these facilities is conformance to the current construction-related accessibility standards detailed in the Americans with Disabilities Act ("ADA") and the 2007 California Building Code ("Title 24"). Typical locations are free standing buildings. McDonald's hired a Certified ADA Specialist to prepare a report to identify barriers which customers with disabilities may encounter and which may prevent full and equal access to goods and services. The following areas were reviewed:

- 1. Paths of travel from the public sidewalk and accessible parking stalls
- 2. All building entrances and exits
- 3. Primary function areas (dining room, customer service areas and PlayLand/PlayPlace)
- 4. Accessible restrooms, signage, drinking fountains and telephones

MENEMSHA'S SOLUTION

- Menemsha implemented a survey team to review the barriers at each site and then the surveyor worked with the architectural team to prepare construction drawings to correct each barrier and submit plans to prospective city building departments for permitting.
- Menemsha then put forth a project management and site supervision team that worked together to become ADA experts to implement the required changes on site in a timely and cost effective manner.
- Exterior work included concrete curb and sidewalk, asphalt paving and surfacing, striping, signage, and truncated domes. Interior work included restroom partitions, tile, paint, replacement of fixtures, accessories, hand dryers, signage, entry door, and accessible seating in dining room.
- Typical time on site was 5 weeks in which Menemsha worked in an open store environment and worked carefully to minimize impact to McDonald's operations and revenue.

RESULTS

- By incorporating Menemsha's survey, architectural, permit expediting, and general contracting services, Menemsha has enabled McDonald's to offer their customers a safe environment during construction and ultimately provided their customers with disabilities a fully compliant restaurant facility.
- This allowed McDonald's to reduce lawsuit risk by complying to ADA standards